



European transport rating agency TK'Blue will deliver its first rating to Carrefour

The first extra-financial rating agency for transportation and logistics was launched in December 2011 by French Minister of Transport Thierry Mariani. After 4 months of operation European TK'Blue Agency will be releasing in June its first rating to the distribution giant Carrefour.

The agency's primary objective is to promote business demand for efficient transport offers with low environmental impact. European TK'Blue Agency will help to identify suitable carriers by allocating a rating to the transport company. It will also facilitate access to multi-modal transport offers, making it easier for businesses to become more competitive.

The creation of a new agency was unanimously applauded by all players in the logistics and transport sector, including politicians, economists and transport experts. The new team of experienced European experts will be based in Paris and will be supported by some of the major economic players in the transport chain and logistics..

Commenting on the objective of the new organization, Philippe Mangeard, President of European TK'Blue Agency said: "The activity of TK'Blue makes a real difference to transport and logistics actors. The extra-financial "TK'Blue" rating is issued to transport providers according to criteria validated by an independent committee of European experts, in particular using the ratio of tonne-km delivered with methods of eco-friendly transport. We also monitor both their own progress in the use of environmentally-friendly freight transport, and their performance compared to other players in their sector."

"We believe this will lead to more transparency in identifying truly green transport companies and eventually encourage more sustainable transport at competitive prices."

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